**Project Design Phase**

**Proposed Solution Template**

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| Date | 15 February 2025 |
| Team ID | LTVIP2025TMID49051 |
| Project Name | Heritage Treasures: An In-Depth Analysis of UNESCO World Heritage Sites in Tableau |
| Maximum Marks | 2 Marks |

**Proposed Solution Template:**

Project team shall fill the following information in the proposed solution template.

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| **S.No.** | **Parameter** | **Description** |
|  | Problem Statement (Problem to be solved) | Lack of an interactive platform to explore, analyze, and understand the distribution, risk level, and trends of UNESCO World Heritage Sites globally. |
|  | Idea / Solution description | Develop a Tableau-based interactive dashboard that visualizes site-wise data across countries, danger status, and inscription timelines using real data. |
|  | Novelty / Uniqueness | Combines spatial, temporal, and categorical insights in a single visual platform; user-friendly; accessible to both policymakers and the general public. |
|  | Social Impact / Customer Satisfaction | Helps raise awareness of endangered sites; supports data-driven decisions for preservation; promotes cultural heritage education and transparency. |
|  | Business Model (Revenue Model) | Freely available on Tableau Public for awareness; can evolve into a subscription-based advanced analytics platform for researchers, NGOs, or heritage bodies. |
|  | Scalability of the Solution | Easily extendable by adding new datasets (e.g., tourism stats, funding info); supports multi-country or continent-wide filters and integration with APIs. |